



Europe: Green, organic & innovative new product launches

A 100% sustainable tomato pulp whose carbon emissions have been neutralized: this is Cirio's latest innovation launched on the British market, where all 400 gram cans of Polpa Cirio crushed tomatoes – 100% Italian – can boast, since January, the "Climate Neutral" certification (clearly visible on the label), rewarding products that can demonstrate a fully offset impact on climate change.

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Climate label, a risk of proliferation?

“The more eco-labels are developed, the greater the risk of proliferation”
Denmark 'first country in the world' to develop its own climate label for food.
Denmark is investing DKK 9 Million (Euro 1.2 Million) in the development of a government-run climate label for food.

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Climate change and its effects on Europe, the USA and Latin America

From the presentation given by Fernando Santibáñez Quezada, Professor at the Universidad de Chile, during the 14th World Processing Tomato Congress (March 2022, held online from San Juan, Argentina).

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