



Purchasing power crisis and pressure from private label

Small and mid-sized manufacturers “losing ground in volume and value to private labels”, IRI report indicates

The market researcher's latest “FMCG Demand Signals” has revealed that private labels now make up 36% of total FMCG value sales in Europe (Euro 216bn) – up from 34% earlier this year, illustrating the extent retailers are trying to manage the impact of rising prices.

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EU agri-food sounds 'alarm bells' over energy crisis

Operators across the EU agri-food chain are struggling to keep businesses going in the face of rapidly rising input costs and extreme weather, according to industry associations representing the sector.

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